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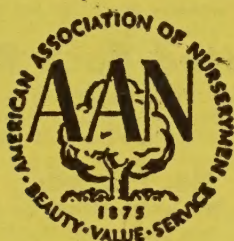
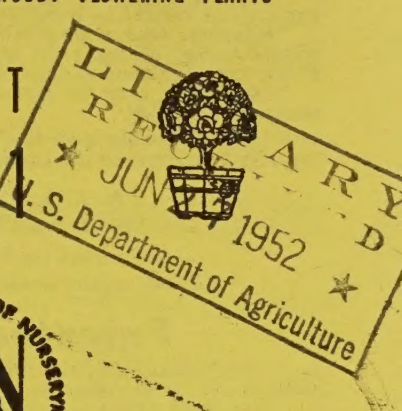
# W. B. CLARKE & CO.

INCORPORATED

NURSERYMEN AND BREEDERS OF WOODY FLOWERING PLANTS



LIST  
5201



## *Plant America!*

DESCRIPTIVE

# Wholesale Rose List

BUSH · CLIMBING · STANDARD

*for* SEASON 1952-1953

MAY 1, 1952

TELEPHONE CYPRESS 3-8171 · MAIL P. O. BOX 343

SAN JOSE 3 · CALIFORNIA

*We are Members of*

ROSES, INCORPORATED

ALL AMERICA ROSE SELECTIONS

AMERICAN ASSOCIATION OF NURSERYMEN

CALIFORNIA ASSOCIATION OF NURSERYMEN

CENTRAL CALIFORNIA NURSERYMEN'S ASSOCIATION

PENINSULA NURSERYMEN'S ASSOCIATION

AMERICAN HORTICULTURAL SOCIETY

CALIFORNIA HORTICULTURAL SOCIETY

ROYAL HORTICULTURAL SOCIETY (OF ENGLAND)

# W. B. CLARKE & CO.

## Growers of Quality Roses for Over 30 Years

Our Northern California grown roses ripen early so we can normally ship bush and climbing roses, thoroughly hardened, in early December if required — a distinct advantage to those in areas where early planting is possible.

**Grading** is in accordance with A. A. N. standards and we are particularly careful in handling.

**Shipping.** Our responsibility ceases when plants are delivered to transportation company in good order and travel at buyer's risk. Please state distinctly method of shipment desired.

**Complaints** must be made in writing within 10 days after buyer received the goods.

We are members of ALL AMERICA ROSE SELECTIONS which gives us first access to the annual *All America Winners*.

### A. A. R. S. WINNERS FOR 1953

CHRYSLER IMPERIAL MA PERKINS

(see variety list for descriptions and prices)

*Carload service usually available for eastern orders.*

## Patented Bush Roses

(All patented varieties are being grown under license from patent owners). Prices are those listed by the patent holders.

Wholesale prices are determined by the individual retail prices.

### No. 1 Grade

Retail Prices (per variety)	Wholesale Prices f.o.b. San Jose, Calif. (per variety)				
	250-up	100-249	20-99	10-19	1-9
\$1.50.....	.65	.70	.75	.90	1.00
1.75.....	.75	.80	.87½	1.00	1.15
2.00.....	.85	.95	1.00	1.10	1.25
2.25.....	.95	1.05	1.12½	1.25	1.40
2.50.....	1.10	1.20	1.25	1.40	1.60
2.75.....	1.20	1.30	1.37½	1.50	1.75
3.00.....	1.30	1.40	1.50	1.75	1.90

(No. 1½ (Medium) grade @ 20% less)

Generously graded, strong plants with a good root system.

## N. B.

Varieties starred (\*) are A. A. R. S. winners.

Varieties underscored are ten finest roses of all time, as selected by National Rose Jury 1950.

### ANGELS MATEU, Pat. No. 174.

Orange rose. Unusually large and make fine exhibition blooms. Retail each \$1.75.

### APPLAUSE, Pat. No. 829.

Gold Medal Bagatelle. Paris. A big 50-petalled sparkling bright red borne on long strong stems. Vigorous, exquisitely fragrant and a prolific bloomer. Retail each \$2.00.

### BRAVO, Pat. No. 983.

Large, rich, glowing cardinal-red. High centered, perfectly formed flower with ruffled petals. Plant of medium height and bushy habit. Does well in both hot and cool climates. Retail each \$2.25.

### BUCCANEER, Pat. app. for.

One of the most brilliant intense yellow roses to date, holding its color well. It is a vigorous, free branching bush producing an abundance of flowers. Retail each \$2.75.

### \*CALIFORNIA, Pat. No. 449.

Ruddy-orange toned with saffron yellow. Long buds on strong stems. Wonderful for cutting. Glossy foliage. Vigorous. A.A.R.S. Retail each \$1.50.

### CALIFORNIA CENTENNIAL, Pat. No. 953.

Glowing velvety crimson; intensely fragrant. The long, spiral buds are of excellent texture and are borne on stems eighteen inches or more in length. Vigorous, upright grower, almost thornless. Foliage is coppery green. Retail each \$2.00.

### \*CAPISTRANO, Pat. No. 922, A.A.R.S. 1950.

Brilliant deep glowing rose pink in bud as well as in open flowers. Large buds and flowers on long, strong stems. Foliage large and leathery. Growth upright. Blooms rich and lastingly fragrant. Retail each \$2.25.

### CHARLES MALLERIN, Pat. No. 933.

By Francis Meilland, originator of Peace. Considered by many as the finest black-red rose to date. Buds and blooms are deep velvety crimson borne on extra long canes. Carries 30 to 40 petals, the outer ones recurved showing the high, cone-shaped center. Richly fragrant. Vigorous, and foliage disease resistant. Retail each \$2.50.

## PATENTED ROSES (cont.)

### \***CHARLOTTE ARMSTRONG**, Pat. No. 455.

Blood-red and cerise-pink. A strong grower with disease-resisting foliage. Prolific bloomer and fine for cutting. A.A.R.S. Retail each \$2.00.

### \***CHRYSLER IMPERIAL**, Pat. App. for. **All America Winner 1953.**

The flowers, borne on sturdy stems, are vivid, rich crimson overlaid with glowing oxblood red. The long tapering buds open to large high-centered flowers measuring  $4\frac{1}{2}$  to 5 in. with 40 to 50 petals. Growth is compact and symmetrical. It carries an abundance of large dark green and leathery foliage retained on the plant right down to the base, giving the bush a handsome appearance. Retail each \$3.00.

### **CRIMSON GLORY**, Pat. No. 105.

Deep vivid velvety-crimson. Large, fragrant and beautifully formed. Retail each \$1.75.

### **DENNY BOY** (floribunda) Pat. App. for.

Very double cup shaped flowers borne singly and in clusters. Color is clear orange yellow within and sulphur yellow outside. Retail each \$1.50.

### **ECLIPSE**, Pat. No. 172.

Clear yellow. Exceptionally long slender buds borne in profusion. Fine for cutting. Retail each \$1.75.

### \***FASHION**, Pat. No. 789 (Floribunda type). A.A.R.S. 1950.

A strikingly new color—luminous coral-pink overlaid with gold softening to clear coral then deepens to reddish tones. Buds are oriental red, pointed, opening slowly into lovely miniature hybrid tea form. Glossy dark green foliage. Retail each \$2.00.

### **FIRST LOVE**, Pat. No. 921.

Long slender buds of a delicate shade of pink. The flowers are borne in profusion, each on a long stem perfect for cutting. Light, pleasant tea fragrance. Retail each \$2.25.

### \***FORTY-NINER**, Pat. No. 792.

Two-toned. Inside of petals is a vivid Oriental Red while the outside is a Chrome Yellow changing to straw yellow. Colors are bright and lasting. A.A.R.S. Retail each \$2.25.

### \***FRED EDMUNDS**, Pat. No. 731.

Beautiful long-pointed buds of vivid, glowing coppery-orange changing to soft apricot. Holly-like shining foliage. Rich fruity fragrance. A.A.R.S. Retail each \$1.75.

### \***FRED HOWARD**, Pat. No. 1006. **All America Winner for 1952.**

Buds long, rich yellow edged light pink. Opens to a full double, high-centered, beautifully formed flower. Blooms from early spring until late fall on long stems excellent for cutting. The plant is vigorous and the foliage is dark and shiny. Retail each \$2.50.

### **GOLDEN HARVEST**, Pat. No. 729.

Clear Golden yellow without any carmine markings. Delightfully fragrant. Vigorous. Retail each \$1.50.

### **GOLDILOCKS**, Pat. No. 672. (Floribunda type).

Rich golden yellow of hybrid tea form. Long lasting flowers. Very free blooming and a very fine floribunda variety. Retail each \$1.50.

### \***GRANDE DUCHESS CHARLOTTE**, Pat. No. 774.

A new shade of red. The beautiful long streamlined buds are burnt-carmine opening to firm petaled flowers that do not fade. Carnation fragrance. A.A.R.S. Retail each \$1.75.

### \***HEART'S DESIRE**, Pat. No. 501.

Exquisite long-pointed bright red buds opening to shapely blooms of pure luminous red. Pleasing fragrance. A.A.R.S. Retail each \$1.75.

### \***HELEN TRAUBEL**, Pat. App. For. **All America Winner for 1952.**

A magnificent new rose of outstanding merit. Bears unusually large and long buds on strong, erect stems. The color is sparkling pink to luminous apricot. The plant is vigorous and bears buds and flowers continuously throughout the season. Foliage plentiful, rich dark green. Retail each \$2.75.

### \***KATHERINE T. MARSHALL**, Pat. No. 607.

Warm, glowing clear pink. Large buds and flowers of perfect form. Fruity fragrance. Long, fine stems, ideal for cutting. A.A.R.S. Retail each \$1.75.

### \***LOWELL THOMAS**, Pat. No. 595.

Deep and glowing rich golden yellow. Long, tightly furled buds open to a uniform lighter shade of yellow. A.A.R.S. Retail each \$2.00.

### \***MA PERKINS**, Pat. App. for. (Floribunda) **All America Winner 1953.**

A sparkling soft coral shell pink floribunda with sweet fragrance. Buds are Ophelia-shaped, delicately shaded red in outer petals. Open flowers are cup-shaped and appear both in clusters and singly throughout the season. Plants are disease resistant, strong and compact,  $2\frac{1}{2}$  to 3 ft. tall. Foliage is rich green and plentiful. Retail each \$2.25.

## PATENTED ROSES (cont.)

### \*MARK SULLIVAN, Pat. No. 599.

Huge golden yellow flowers veined and shaded rose pink and cerise. Honey fragrance. Rich leathery, glossy foliage. Retail each \$1.50.

### McGREY'S SUNSET, Pat. No. 327.

Orange-yellow heavily suffused with orange flame. The beautifully formed buds open slowly, hold their color in the sun and keep well. Foliage shiny green. Retail each \$1.75.

### \*MIRANDY, Pat. No. 632.

Large buds of deep, rich dark red with black shadings opening to huge 50-petalled, richly fragrant flowers. Vigorous habit and free blooming. Heavily textured dark green foliage. A.A.R.S. Retail each \$2.00.

### \*MISSION BELLS, Pat. No. 923. A.A.R.S. 1950.

A beautiful deep salmon pink hybrid tea rose opening to clear shrimp pink color. Vigorous plant with attractive coppery green foliage which is disease resistant. Long pointed buds on long stems. Full centered flowers up to 5½ inches when open. Tea-scented fragrance. Retail each \$2.25.

### MME. HENRI GUILLOT, Pat. No. 337.

Watermelon pink with a golden base. Has no rival in form or color. Large firm-petalled flowers borne singly on strong plants with extra-large foliage. The long slender buds are fine for cutting. Retail each \$1.75.

### NEW YORKER, Pat. No. 823.

Brilliant, unfading scarlet with rose red undertones. A velvety sheen gives each bloom a lovely texture. The flowers are extra large, beautifully formed and are borne on strong stems. Blooms throughout the season. The plant is vigorous, disease-resistant and the foliage luxuriant. Retail each \$2.00.

### \*NOCTURNE, Pat. No. 713.

Long, perfectly formed buds of bright cardinal-red. Long stems, large luxuriant foliage. The large, richly textured petals have good substance and flowers are pleasantly fragrant. Sturdy. A.A.R.S. Retail each \$2.00.

### PASADENA TOURNAMENT, (Pat. No. 578) (floribunda)

Velvety red. Free flowering, almost thornless. Retail each \$1.50.

### \*PEACE, Pat. No. 591.

Buds are golden yellow, each petal edged with pink that seems to deepen as the flower slowly opens. The strong, straight stems lift the unusually large fresh looking flowers well above the mass of vigorous, shining, disease-resistant foliage. Highest score ever made by an A.A.R.S. Retail each \$2.50.

### \*PINKIE, Pat. No. 712. (Polyantha type).

Perfect little long slender pink buds open to about 2 inches, each on an individual stem long enough to cut. A continuous bloomer from early Spring to late Fall. Spicy fragrance. Fine for border or dwarf hedge. A.A.R.S. Retail each \$1.75.

### PINOCCHIO, Pat. No. 484. (Floribunda type).

The rich, fragrant salmon buds blushed with gold open to clear soft pink, deeper pink at edges. Exceptionally prolific bloomer. Foliage rich, dark green and unusually disease-resistant. Retail each \$1.50.

### RED PINOCCHIO, Pat. No. 812. (floribunda)

Rich bright carmine deepening as buds fully open. Delightfully fragrant and free blooming. Habit bushy, upright and vigorous. Retail each \$1.50.

### \*RUBAIYAT, Pat. No. 758.

Rose red or crimson. Long, shapely buds open to extra large fragrant blooms borne on long strong stems. A vigorous, healthy bush with luxuriant dark green foliage. A.A.R.S. Retail each \$1.75.

### \*SAN FERNANDO, Pat. No. 785.

A magnificent rose of glowing currant-red. Beautifully formed buds and open flowers of unusually heavy texture. Richly fragrant. A.A.R.S. Retail each \$1.75.

### SATURNIA, Pat. No. 349.

Warm tones of cardinal-red on inside of petals with salmon-yellow and copper on reverse. Shiny dark green foliage. Fine for cutting. Retail each \$1.75.

# ORDER BLANK

# W. B. CLARKE & CO.

*Wholesale Rose Growers*

P. O. BOX 343 • SAN JOSE 3, CALIFORNIA

19\_\_\_\_\_

Sold to \_\_\_\_\_

Address \_\_\_\_\_

All orders are booked "Subject to Crop." Usual terms of 60 days, net, to buyers of established credit, otherwise to be arranged. Prices f.o.b. San Jose.  
All claims must be made in writing within 10 days after receipt of plants.

PATENTED BUSH	SIZE	No. 1	No. 1½
ANGELS MATEU			
APPLAUSE			
BRAVO			
BUCCANEER			
CALIFORNIA			
CALIFORNIA CENTENNIAL			
CAPISTRANO			
CHARLES MALLERIN			
CHARLOTTE ARMSTRONG			
CHRYSLER IMPERIAL, A.A.R.S., 1953			
CRIMSON GLORY			
DENNY BOY			
ECLIPSE			
FASHION			
FIRST LOVE			
FORTY-NINER			
FRED EDMUNDS			
FRED HOWARD, A.A.R.S., 1952			
GOLDEN HARVEST			
GOLDILOCKS			
GRANDE D. CHARLOTTE			
HEART'S DESIRE			
HELEN TRAUBEL, A.A.R.S., 1952			
KATHERINE T. MARSHALL			
LOWELL THOMAS			
MA PERKINS, A.A.R.S., 1953			
MARK SULLIVAN			
McGREDY'S SUNSET			
MIRANDY			
MISSION BELLS			
MME. HENRI GUILLOT			
NEW YORKER			
NOCTURNE			
PASADENA TOURNAMENT			
PEACE			
PINKIE			
PINOCCHIO			

<b>Patented Bush (cont.)</b>		
<b>SIZE</b>	<b>No. 1</b>	<b>No. 1½</b>
RED PINOCCHIO		
RUBAIYAT		
SAN FERNANDO		
SATURNIA		
SHOW GIRL		
SLEIGH BELLS		
SONATA		
SUTTER'S GOLD		
SWEET SIXTEEN		
TAFFETA		
TALLYHO		
TEXAS CENTENNIAL		
VOGUE, A.A.R.S. 1952		

<b>PATENTED, CLIMBING</b>		
CLI. CHRISTOPHER STONE		
FLASH		
CLI. GOLDEN DAWN		
CLI. GOLDEN RAPTURE		
CLI. HEART'S DESIRE		
HIGH NOON		
CLI. HINRICH GAEDE		
CLI. MME. HENRI GUILLOT		
CLI. MRS. SAM McGREDY		
CLI. PEACE		
CLI. PICTURE		
CLI. PINKIE		
CLI. SAN FERNANDO		
CLI. SUNSET		
CLI. TEXAS CENTENNIAL		

<b>GENERAL LIST, BUSH</b>			
<b>SIZE</b>	<b>No. 1</b>	<b>No. 1½</b>	<b>No. 2</b>
AUTUMN			
BETTER TIMES			
CHRISTOPHER STONE			
CONDESA DE SASTAGO			
DAME EDITH HELEN			
DUCHESS OF ATHOLL			
DUQUESA DE PENARANDA			
E. G. HILL			
ETOILE DE HOLLANDE			
FLORADORA			
F. K. DRUSCHKI			
GOLDEN DAWN			
GOLDEN EMBLEM			
GOLDEN GLEAM			
GOLDEN RAPTURE			
HADLEY			
HINRICH GAEDE			
HOOSIER BEAUTY			
J. OTTO THILOW			
K. A. VICTORIA			



<b>General List, Bush (cont.)</b>				
	SIZE	No. 1	No. 1½	No. 2
LADY FORTEVIOT				
McGREDY'S IVORY				
McGREDY'S YELLOW				
MLLE. C. BRUNNER				
MRS. E. P. THOM				
MRS. P. S. DUPONT				
MRS. SAM McGREDY				
PICTURE				
PRES. HERBERT HOOVER				
RED RIPPLES				
RED TALISMAN				
ROSENELFE				
SHOT SILK				
SISTER THERESE				
SNOWBIRD				
SOUTHPORT				
TALISMAN				
THE DOCTOR				
VILLE DE PARIS				

<b>GENERAL LIST, CLIMBERS</b>				
BELLE OF PORTUGAL				
BLAZE				
CLI. AUTUMN				
CLI. DAME EDITH HELEN				
CLI. DUCHESS OF ATHOLL				
CLI. DUQ. DE PENARANDA				
CLI. ETOILE DE HOLLANDE				
CLI. GOLDEN EMBLEM				
CLI. GOLDEN TALISMAN				
CLI. HADLEY				
CLI. HOOSIER BEAUTY				
CLI. J. OTTO THILOW				
CLI. K. A. VICTORIA				
CLI. LADY FORTEVIOT				
CLI. McGREDY'S IVORY				
MERMAID				
CLI. MLLE. C. BRUNNER				
CLI. MRS. E. P. THOM				
PAUL'S SCARLET CLIMBER				
CLI. PRES. HERBERT HOOVER				
CLI. RED TALISMAN				
CLI. SHOT SILK				
CLI. TALISMAN				
CLI. YELLOW C. BRUNNER				

<b>STANDARD (TREE) ROSES</b>				
<b>Patented</b>				
	SIZE	No. 1	No. 1½	
BRAVO				
CAPISTRANO				
CHAS. MALLERIN				
CHARLOTTE ARMSTRONG				

<b>Standard (Tree) Pat. (cont.)</b>		
	<b>SIZE</b>	<b>No. 1</b>
		<b>No. 1½</b>
CHRYSLER IMPERIAL, A.A.R.S., 1953		
CRIMSON GLORY		
ECLIPSE		
FASHION		
FORTY-NINER		
FRED EDMUNDS		
FRED HOWARD, A.A.R.S., 1952		
GRANDE D. CHARLOTTE		
HEART'S DESIRE		
HELEN TRAUBEL, A.A.R.S., 1952		
KATHERINE T. MARSHALL		
LOWELL THOMAS		
MA PERKINS, A.A.R.S., 1953		
MARK SULLIVAN		
MIRANDY		
MISSION BELLS		
MME. H. GUILLOT		
NEW YORKER		
NOCTURNE		
PEACE		
SAN FERNANDO		
SUTTER'S GOLD		
TALLY-HO		
TEXAS CENTENNIAL		
VOGUE, A.A.R.S., 1952		
<b>STD. GENERAL COLLECTION</b>		
AUTUMN		
CHRISTOPHER STONE		
DAME EDITH HELEN		
DUCHESS OF ATHOLL		
DUQUESA DE PENARANDA		
E. G. HILL		
ETOILE DE HOLLANDE		
F. K. DRUSCHKI		
GOLDEN GLEAM		
HINRICH GAEDE		
J. OTTO THILOW		
K. A. VICTORIA		
LADY FORTEVIOT		
McGREDY'S IVORY		
McGREDY'S YELLOW		
MME. JULES BOUCHE		
MRS. E. P. THOM		
MRS. P. S. DUPONT		
MRS. SAM McGREDY		
PICTURE		
POINSETTIA		
PRES. HERBERT HOOVER		
RED TALISMAN		
SISTER THERESE		
SNOWBIRD		
SOUTHPORT		
TALISMAN		

## PATENTED CLIMBERS

### **SHOW GIRL, Pat. No. 646.**

One of the best and most dependable deep pink roses. The long-pointed buds are perfectly formed on long stems and are fine for cutting. Retail each \$1.75.

### **SLEIGH BELLS, Pat. No. 1004.**

Large, beautifully formed white, lightly flushed primrose at base of petals. Borne in great profusion on long stems fine for cutting. Foliage glossy, leathery and exceptionally disease resistant. Flowers fragrant. A new and welcome addition to white roses. Retail each \$2.00.

### **SONATA, Pat. No. 732.**

One of the really fine pink roses. Beautiful as open flower as well as in bud. Vigorous plant with good foliage. Retail each \$1.75.

### **\*SUTTER'S GOLD, Pat. No. 885. A.A.R.S. 1950.**

Won the All-America Award and the Foreign Gold Medal at the Bagatelle Contest in Paris, France, so is truly an international winner. Long pointed bright yellow buds richly shaded orange and red. Every slender bud is perfect and nearly always borne singly. Vigorous, free branching and fine for cutting. Blooms from early Spring to late Fall. Delightful fragrance and disease-resistant foliage. Very free blooming. Retail each \$2.25.

### **SWEET SIXTEEN, Pat. No. 631.**

Long slender buds in delicate shades of light pink with tints of rose and a dash of gold at base of each petal. Open flowers are of perfect form and sweetly fragrant, making them grand cut flowers. Retail each \$1.75.

### **\*TAFFETA, Pat. No. 716.**

Rich carmine-rose in bud opening to rose-pink, salmon or apricot, but with predominant color carmine-rose. Reverse of petals tinted yellow. Richly fragrant; exceptionally fine for cutting. A.A.R.S. Retail each \$1.75.

### **\*TALLYHO, Pat. No. 828.**

A bi-color. Inside of petals unique shade of pink; outside a rich crimson. Buds are deep cardinal red. The long-stemmed blooms open slowly, last well and have a spicy fragrance. A large, vigorous branching plant. A.A.R.S. Retail each \$2.00.

### **TEXAS CENTENNIAL, Pat. No. 162.**

Vermilion-red. Vigorous sport of Pres. Hoover. Perfect cut flowers with long strong stems and handsome foliage. Retail each \$1.50.

### **\*VOGUE, Pat. No. 926. All America Winner for 1952.**

Color is a unique brilliant Begonia-rose flushed salmon. Individual flowers are 3 to 4 in. across, perfectly formed, high centered and hybrid tea shaped. Opens slowly. Plant grows 2½ to 3 ft. tall. Retail, each \$2.25.

## Patented Climbers

### **CLI. CHRISTOPHER STONE, Pat. No. 626.**

Vivid velvety-scarlet crimson. Sturdy climber with excellent foliage. One of the best red climbers. Retail each \$1.50.

### **\*FLASH, Pat. No. 396.**

Orange-scarlet with shining green foliage. Free blooming. A.A.R.S. Retail each \$1.75.

### **CLI. GOLDEN DAWN, Pat. No. 243.**

Sunflower yellow. Vigorous climbing sport of the favorite bush variety. A profuse bloomer with splendid fragrance and attractive foliage. Retail each \$1.75.

### **CLI. GOLDEN RAPTURE, Pat. No. 508.**

Flowers and buds are beautifully formed, rich shining golden yellow and are borne on long strong stems for fine cutting. Retail each \$1.75.

### **CLI. HEART'S DESIRE, Pat. No. 663.**

One of the finest crimson climbers. Profuse and fine for cutting. Retail each \$1.75.

### **\*HIGH NOON, Pat. No. 704.**

Intense clear yellow buds borne on long, thornless, stems blooming right on through the summer and fall. Handsome glossy foliage. A.A.R.S. Retail each \$2.25.

### **CLI. HINRICH GAEDE, Pat. No. 244.**

Orange-scarlet. Free blooming. Does exceptionally well around San Francisco Bay Area. Retail each \$1.75.

### **CLI. MME. HENRI GUILLOT, Pat. No. 788.**

Watermelon pink with golden base. Vigorous, fine for cutting. Retail each \$2.00.

### **CLI. MRS. SAM MCGREDY, Pat. No. 394.**

Scarlet-orange to orange-salmon. Vigorous grower with luxuriant glossy bronzy-green foliage. Retail each \$1.75.

**W. B. CLARKE & CO.**

**P.O. Box 343**

**SAN JOSE 3, CALIF.**

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